

# Global Entrepreneurship & Business Management Summit 2026

August 03-04, 2026

New Delhi, India

**Theme: Entrepreneurship, Competitiveness and Innovations**



Contact us:  
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<https://www.wideresearchguide.net/globalentrepreneurshipsummit>



# Entrepreneurship Summit 2026

August 03-04, 2026  
New Delhi, India



## Tracks:

- Academic Entrepreneurship
- Social Entrepreneurship
- Start up Entrepreneurship
- Entrepreneurship Behaviours
- Women Entrepreneurship
- Forecasting Entrepreneurship
- Leadership Entrepreneurship
- Business Entrepreneurship



## Welcome Message



**Jill Lublin**  
International Event  
Speaker, USA

Dear Colleagues & Friends

On behalf of the Organizing Committee, I am honored to invite you to participate for the 10th edition of the Global Entrepreneurship & Business Management Summit 2026. Since we are part of all the editions with huge audiences, we recommend each & every entrepreneur to join the conference.

Global Entrepreneurship Summit 2026 welcomes all the eminent keynotes, Business professionals, International Event Speakers, Top CEO of companies, Dean, Director of Universities and many more. The main theme of the conference is "Innovation & latest trends in business opportunities"



**Cynthia Appiah**  
Beauty from Within  
Coaching & Consulting,  
USA

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**Program Manager**  
Vishal Kumar  
Entrepreneurship Summit  
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**Wide Research Guide**  
8/2 Industrial Area  
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**Contact**  
WhatsApp: +91-8179546772  
<https://www.wideresearchguide.net/>

## Speaker Images



## Keynote logo



<https://www.wideresearchguide.net/globalentrepreneurshipsummit>

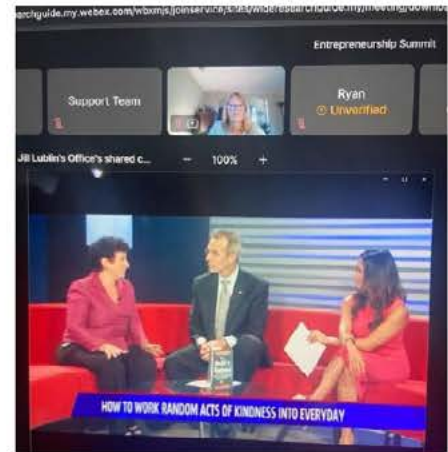
## Invitation to ENTREPRENEURSHIP 2026

We look forward to see researchers from all around the Global Summit on Entrepreneurship during August 03-04, 2026 at the delightful venue of New Delhi, India. Entrepreneurship 2026 summit is new platform to share and discuss all the innovations in the Start-up Entrepreneurship and Academic Entrepreneurship. As we tend to enter 2026, one has to look no farther than the daily news reports to understand the continuing burden of several diseases. The edition of the summit will offer high quality and applicable lookup session, poster session, workshop, exhibition, panel discussion etc. for the better understanding of the subject. The conference agenda has been prepared by means of the scientific committee to allow the alternate of ideas and to expand network with leading professionals and researchers throughout the summit.

Entrepreneurship 2026 will be a great meeting point for sharing the latest research papers of academic as well as to experience the matchless environment of New Delhi, India which has been known for its artistic, cultural as well as scientific developments.

We look forward to your participation for Entrepreneurship 2026 summit at India

Sincerely,  
Operating Committee  
Entrepreneurship 2026



# INTERNATIONAL CONFERENCE ENTREPRENEURSHIP & BUSINESS MANAGEMENT SUMMIT 2026

## About Conference

International Conference on Global Entrepreneurship Summit 2026 invites Business Tycoons, Women Entrepreneurs, Enthusiastic youth, Academic Entrepreneurs, Small-scale Industrial People, Scholars, Academicians, Students and Corporate entities across the globe to join at the International Conference on Global Entrepreneurship Summit held during August 03-04, 2026 at New Delhi, India.

The primary focus of the conference will be on the theme "Entrepreneurship, Competitiveness and Innovations". Entrepreneurship has attracted growing interest about its role in decision-making policies capable of fostering economic and social development. There has also been an increased attention on how entrepreneurs innovate and in so doing consequently contribute to higher levels of international competitiveness.

This Hybrid Events allow you to participate as In-person in Vancouver, Canada or Virtually from your home or workplace.

The Global Entrepreneurship Summit 2026 is the great conference for the fast-changing world of business and money. It brings together the technology, the people and the experts that will keep you ahead of the exciting changes that are sweeping your profession. Whether you are an accountant or bookkeeper in private practice or a finance manager in a small business, this is the event for you. This is about different and better in data, analytics, decision making, funding and results. It is core to improving the overall performance of your business. This conference provides an excellent opportunity to discuss the latest developments within the field.

## Conference Topics

- Business, Growth and Competitiveness
- Women Entrepreneurship
- Entrepreneurial Orientation
- Entrepreneurial finance
- Industrial Banking
- Banking and Finance Management
- Leadership Management
- Global Marketing
- Financial Studies
- Internet Marketing
- Scholarly Entrepreneurship
- Enterprising Behaviors
- Creative Industries
- Entrepreneurship and Gender
- Financial Management
- Market microstructure and algorithmic trading
- Corporate and Strategic Entrepreneurship
- Academic Entrepreneurship
- Innovative Industries
- Start-up Entrepreneurship
- Entrepreneurship education
- Entrepreneurship, Competitiveness and Innovations
- Global Competitiveness Index (GCI)
- Global Entrepreneurship Monitor (GEM)
- Sustainable development

## Top Reasons to Attend

- Develop Your Network
- Position Yourself as an Expert
- Meet Experts & Influencers Face to Face
- Gain Targeted Knowledge
- New Tips & Tactics
- Invest In Yourself
- Gain New Collaborations
- Present your Ideas and Work
- Be Inspired
- Travel, Explore and Have Fun!!



To know Complete Details Visit:  
<https://www.widerresearchguide.net/>



For Abstract Submission See:  
<https://www.widerresearchguide.net/globalentrepreneurshipsummit>



To book your slot see:  
<https://www.widerresearchguide.net/registration>

## Location

New Delhi, India

## Date:

August 03-04, 2026

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# INTERNATIONAL CONFERENCE ENTREPRENEURSHIP & BUSINESS MANAGEMENT SUMMIT 2026

## What is the International Conference on Entrepreneurship and Business Management Summit 2026?

"The International Conference on Entrepreneurship and Business 2026 is a premier event that brings together visionaries from academia, business, government, and social enterprises to collectively address some of the world's most pressing challenges. "This conference, happening at New Delhi, India on August 03-04, 2026 serves as a dynamic platform for fostering collaboration, sharing knowledge, and providing practical support to social entrepreneurs and their ecosystem partners.



**Jill Lublin**  
International Event  
Speaker, USA

Dear Colleagues & Friends

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Global Entrepreneurship Summit 2026 welcomes all the eminent keynotes, Business professionals, International Event Speakers, Top CEO of companies, Dean, Director of Universities and many more. The main theme of the conference is "Innovation & latest trends in business opportunities"



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Beauty from Within  
Coaching & Consulting,  
USA

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In 2026, WRG will welcome 400 participants from across Europe, Asia, Africa, North and Latin America to this landmark event. Alongside the main conference, we are proud to host the Entrepreneurship Fair, offering local social entrepreneurs a unique opportunity to showcase their projects, exchange ideas, and gain valuable feedback to further amplify their impact.

"This will be one of the largest and most influential gatherings of its kind in India, setting a new standard for international dialogue on entrepreneurship and innovation.

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Ideas | Invention | Innovation

## Who Can Participate?



**Academics** with a research focus on Social Entrepreneurship and Innovation.

**University Leaders** (International Relations, Outreach, Community Engagement) interested in strengthening the relationship between universities and local communities.

**Students and Professionals** passionate about social entrepreneurship.

**Social Entrepreneurs** and business representatives involved in projects with social or environmental impact.

**Innovators and Scientists** pioneering new ideas.

**Business Leaders and Practitioners** engaged in Social Entrepreneurship and Corporate Social Responsibility (CSR).

**Policymakers and Government Agencies** working towards societal betterment.

**NGOs and Organizations** with social/environmental missions.

**Leaders** from Incubators, Accelerators, Coworking Spaces, and Innovation Hubs.

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# CONFERENCE

## AGENDA/ TENTATIVE PROGRAM

AUGUST 03, 2026	
	Registrations
	Keynote Forum
Group Photo	
	Network & Refreshments Break*
	Tracks: Entrepreneurship   Start up Entrepreneurship  Academic Entrepreneurship
	Lunch Break**
	Tracks: Social Entrepreneurship Women Entrepreneurs   Leadership Entrepreneurship
	Network & Refreshments Break*
	Tracks: Entrepreneurship Behaviours Business Entrepreneurship   Motivational Talks
Day Concludes	
AUGUST 04, 2026	
	Registrations
	Keynote Forum
	Tracks: Entrepreneurship   Business Management
	Network & Refreshments Break*
	Tracks: Motivational Talks   Finance Talks Academic Talks  YRF talks on Entrepreneurship Stock Marketing
	Lunch Break**
	Tracks: Accounting Entrepreneurship
	<b>Business Management Entrepreneurship Behaviours</b>
	<b>Forecasting Entrepreneurship Leadership Summit</b>
Day Concludes   Award Ceremony	

### REGISTRATIONS PRICES

#### ACADEMIC

**\$699**

REGISTRATION

**\$999**

PACKAGE A  
[Registration  
2-Nights Accommodation]

**\$1299**

PACKAGE B  
[Registration  
4-Nights Accommodation]

#### BUSSINES

**\$799**

REGISTRATION

**\$1099**

PACKAGE A  
[Registration  
2-Nights Accommodation]

**\$1399**

PACKAGE B  
[Registration  
4-Nights Accommodation]

#### STUDENT

**\$399**

STUDENT YRF

**\$499**

STUDENT POSTER  
[Registration  
Student Poster Presentation]

**\$149**

E-poster

Jill Lublin, Consultant and 4X Bestselling Author, USA

Cynthia Appiah, Beauty From Within Coaching & Consulting, USA

Domonique Revere, Cultural Architect at HRRemedy Consulting, USA

Omar Medrano, Entrepreneur & Business Coach, USA

Stan Peake, Director of Leadership Development, Canada

Jimmie Stephens, Jimmie Stephens Consulting LLC, USA

Ben Schatzel, "The P.O.P. Behavior Speaker", USA

Rachel Dodds, Toronto Metropolitan University, Canada

Andrisha Beharry, University of Kwazulu- Natal, South Africa

Sunita Teckchand, Women Entrepreneur, UAE

Rosa Lelyana, Women Entrepreneur, Indonesia

Mary Anbarasi Johnson, CMC Vellore, India

Vijayan Gurumurthy Iyer, BIPARD, India

Sweetie John, DNP, FNP-BC, USA

Zhenhuan Liu, Guangzhou University, China

Tanya Gujral, Galgotias University, India

Amb. J.P.G Sallu Kallon, CEO Juninho Investment Company, Sierraleone

Arun Aditya Sahay Birla Institute of Management Technology, India

Piya Ratna Maharjan, President, International Youth Society, Nepal

Mashiur Rahman, Social and Human Assistance & Rehabilitation.

Abdeen Omer, Ministry of Health, Khartoum, Sudan

Divya Sripara, VIT University, India

Kongximei, Zhengzhou University Kongximei, China

Brad Dalton, The 'Best Self Catalyst' Speaker, USA

Maryann Young, Queen's University, Canada

Ayesha Tasnim Ishita, Director Moulvi Poly Clinic

Kanbiro Orkaido Deyganto, Atlantic International University, USA

Title: Get Known Everywhere, Using Publicity.

Title: Women Entrepreneurship.

Title: Boundary Boss.

Title: Living in Our Dash, stepping out of fear and creating our legacy

Title: Help your customers grow your business

Title: The Entrepreneur Growth Journey

Title: Entrepreneurship Behaviors

Title: Academic Entrepreneurship

Title: Entrepreneurship Education

Title: Women Entrepreneurship

Title: Women Entrepreneurship

Title: Need for Entrepreneurship today

Title: Social Entrepreneurship

Title: Women Entrepreneurship

Title: Entrepreneurship Importance in China

Title: Women Entrepreneurship

Title: Leadership in Business & Management

Title: Strategy and Entrepreneurship

Title: Startup in business management summit

Title: Practise of banking

Title: Entrepreneurship Education

Title: Women Entrepreneurship

Title: Entrepreneurship Education

Title: Motivational talk on Entrepreneurship

Title: Management Innovation and Entrepreneurship

Title: Entrepreneurship Education

Title: Entrepreneurship & Leadership

Note: Final talks will only be updated before 15 days of the event and for more talks contact us at below details

Email: [info@widerresearchguide.com](mailto:info@widerresearchguide.com) whats app: +91-8179546772 +91-7668852302

<https://www.widerresearchguide.net/globalentrepreneurshipsummit>

## OUR PAST TESTIMONIALS

“ Jill Lublin, USA

Thank you for inviting me to join your event. I enjoyed being part of your team of professionals! There needs to be more group conferences like yours showing the world how to remain healthy and remove those things that can be harmful. \*\*\*\*\* Five star!

“ Stan Peake, Canada

I am grateful for the opportunity to broaden my knowledge by listening to the data shared by famous physicians and nurses with decades of experience and beginners in this field worldwide. Various topics and presentation styles made it memorable, and I am eager to add other new reflective data..

“ Tracy Lamourie, Canada

I want to congratulate all conferees for big achievements in Entrepreneurship. The conference showed the relevance. Organizers of a conference deserve separate gratitude. Work of a conference took place according to the schedule. The indication of local time in the program for conference is positively apprehended. All reports were synchronized on time. Reports were very informative and gave a lot of useful information.

“ Cynthia Appiah, USA

Great conference will 450+ attedees in the past. Glad to received paid speaking talks.

“ Dominique Revere, USA

The conference was great and attendance was good until the last presentation. I learned some new areas from them. The organization was great.

“ Zhuenhuan Liu, China

The talks are interesting and the conference is well organized, providing an excellence platform to meet new people from different parts of the world in the field of Entrepreneurship.

“ Mankolo Lethoko, South Africa

Thank you for all the attention received from all members of the congress!

“ Andrisha Beharry, South Africa

I really thankful for the opportunity to attend the conference. It was a great success.

“ Omar Medrano, USA

It was a nice experience to present my work for the audience in the different fields from my specialty, or biomedical optics. I enjoyed the meeting and appreciate your arrangements..

“ Amb Smily Mukta, USA

What a delight it was to participate in such an organized summit with fun smart speakers. As a speaker, I met so many people I will stay in contact with regarding my topic.

“ Jimmie Stephens, USA

The conference was a great opportunity to meet academics from all over the world and listen to interesting work. Although it was a very great conference, it was a good mix of in person and online presentations. I would recommend it for anyone who enjoys Entrepreneurship.

“ Sweetie John, DNP, USA

It was a very nice conference. Enjoyed it. Too much audience attending virtually & physically I am very thankful to my management who gave me opportunity to attend this conference as a speaker. Global Entrepreneurship Summit Conference was awesome and it was a great experience for me.

“ Divya Sripara, India

The quality of talks at Entrepreneurship is good. Almost all scientific topics which are discussed in this event are very much useful in professional development of business. The scientific committee did a good job in selecting the speakers as well as in conducting the event of Entrepreneurship 2026

## PAST EVENT TESTIMONIAL



The conference was a great opportunity to meet academics from all over the world and listen to interesting work. It was a good mix of topics and experts in virtual presentations. I would recommend it for anyone.

**Tracy Lamourie**  
Director, Lamourie media, Canada



It was a privilege to participate in this esteemed conference, despite encountering minor technical difficulties. Throughout the event, esteemed scientists and researchers from diverse corners of the globe shared their invaluable insights, fostering an environment conducive to fruitful exchange of ideas.

**Klodiana Gorica**  
University of Tirana, Albania



This conference was a very enriching experience. Sharing knowledge with very qualified professionals fulfill all areas of Entrepreneurship. It deserves to be carry out again. Thanks to all the support staff that made this event possible.

**Jill Lublin**  
Consultant & 4X Best Selling Author, USA



It was a wonderful experience to have provided me a chance to serve as a Keynote Speaker at the conference virtually. I would thank the organizers and moderator for the opportunity to share my knowledge and thoughts at the conference.

**Cynthia Appiah**  
Beauty from Within Coaching & Consulting, USA



I am grateful for the opportunity to broaden my knowledge by listening insightful sessions shared by various experts with decades of experience and beginners in this field worldwide. Various topics and presentation styles made it memorable, and I am eager to add other new reflective data.

**Amb Smily Mukta G**  
Global Icon, Green Queen Ambassador, USA



It was a privilege to participate in this esteemed conference, despite encountering minor technical difficulties. Throughout the event, esteemed scientists and researchers from diverse corners of the globe shared their invaluable insights, fostering an environment conducive to fruitful exchange of ideas.

**Margaret Rogers Van Coops**  
International Speaker & Best Selling Author, USA



The conference was a great opportunity to meet academics from all over the world and listen to interesting work. It was a good mix of topics and experts in virtual presentations. I would recommend it for anyone.

**Sweety John**  
DNP, USA



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**Mankolo Lethoko**  
University of Limpopo, South Africa



This conference was a very enriching experience. Sharing knowledge with very qualified professionals fulfill all areas of Pediatrics. It deserves to be carried out again. Thanks to all the support staff that made this event possible.

**Zhenhuan Liu**  
Guangzhou University, China



The conference was a great opportunity to meet academics from all over the world and listen to interesting work. It was a good mix of topics. I would recommend it for anyone.

**Andriha Beharry**  
University of Kwazulu Natal, South Africa



I am grateful for the opportunity to broaden my knowledge by listening insightful sessions shared by various experts with decades of experience and beginners in this field worldwide. Various topics and presentation styles made it memorable, and I am eager to add other new reflective data.

**Sunita Teckchand**  
Integrated Holistic Therapist, UAE



# INTERNATIONAL CONFERENCE ENTREPRENEURSHIP & BUSINESS MANAGEMENT SUMMIT 2026

## What Can You Expect?



By attending the International Conference on Entrepreneurship & Business Management Summit organized by Wide Research Guide, you will:

**Gain Inspiration** from insightful presentations by leading academics, students, business leaders, government officials, and social entrepreneurs.

**Build Lasting Connections** with like-minded individuals and explore new avenues for creating sustainable solutions.

**Receive Valuable Feedback** on your social entrepreneurship projects, helping to refine your strategies and maximize impact.

**Acquire New Knowledge and Skills** to elevate your initiatives, with cutting-edge ideas and strategies for driving positive change.

**Explore Investment Opportunities** in the North American market, particularly in Canada.

### Location

New Delhi, India

### Date:

August 03-04, 2026

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## Themes

This year's conference will feature a range of thought-provoking themes, including:

### 1. Impact-Driven Innovation: Aligning Profits with Purpose

- Explore sustainable business models that blend financial viability with social impact.
- Discover strategies for scaling social enterprises while staying true to their mission.
- Learn about tools for measuring and communicating social value.
- Gain insights from global case studies of impact-driven enterprises.

### 2. Inclusive Entrepreneurship: Empowering Underrepresented Communities

- Investigate innovative financing models supporting marginalized entrepreneurs.
- Understand the critical role of mentorship and networking.
- Address systemic barriers to entrepreneurship.
- Be inspired by success stories of entrepreneurs who have overcome significant challenges.

### 3. Challenges of Scaling and Measuring Social Impact

- Examine strategies for scaling social enterprises without diluting their impact.
- Identify key metrics and tools for accurate social impact measurement.
- Discuss overcoming resource constraints in scaling.
- Explore the role of partnerships in expanding social enterprise impact.

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# INTERNATIONAL CONFERENCE ENTREPRENEURSHIP & BUSINESS MANAGEMENT SUMMIT 2026

## Participation Styles

**Academic Presentations:** Showcase your scientific research, including literature reviews, conceptual papers, case studies, and qualitative/quantitative research.

**University Initiatives Presentations:** Highlight exemplary university programs supporting social entrepreneurship through teaching, research, or outreach.

**Innovation and Business Showcases:** Present your entrepreneurial ventures, explore opportunities, and display innovations to a global audience of academics and entrepreneurs.

**Practitioner Presentations:** Share your experiences as a social enterprise, practitioner, or government official, and engage in discussions on challenges and best practices.

**Round Table Debates:** Propose and engage in debates on pressing topics in social entrepreneurship, fostering dialogue and creating new connections.

## KEYNOTE LOGOS



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## WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.

An opportunity to build and reinforce strategic relationships within the office professional industry.

Time to network with industry colleagues and key decision makers.

A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.

Access to a broad network of industry partners from state and federal Government departments and the private sector.

Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Increased marketing opportunities including visibility on the conference website and associated marketing materials

### DIAMOND SPONSOR

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### GOLD SPONSOR

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### SILVER SPONSOR

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## BRONZE SPONSOR

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## EXHIBITION SPONSOR

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

## Keynote Speakers



### Tracy Lamourie

International Speaker, Lamourie Media, Canada



### Jill Lublin

International Event Speaker, USA



### Cynthia Appiah

Beauty from Within Coaching & Consulting, USA



### Stan Peake

Insite Performance Coaching Limited, Canada



### Omar Medrano

Entrepreneur & Business Coach, USA



### Amb Smily Mukta

Women Entrepreneur, USA



### Shakir Machhiwala

Conestoga College, Canada



### Domonique Revere

Cultural Architect at HRRemedy Consulting, USA



### Jimmie Stephens

Jimmie Stephens Consulting LLC, USA



### Ben Schatzel

The P.O.P. Behavior Speaker, USA

## Eminent Speakers

Mankolo Lethoko, University of Limpopo, South Africa

Andrisha Beharry, University of Kwazulu- Natal, South Africa

Klodiana Gorica, University of Tirana, Albania

Biinal Shah, Entrepreneur, USA

Jeffrey Tobin, Entrepreneur, USA

Paul Litwack, Entrepreneur, USA

Frank Zaccari, Life Altering Events, LLC USA

MarthaeKrejci, International Speaker, USA

Ben Muresan, Author | Speaker / Mentor, Canada

Mitra Ray, CEO & Founder of nest inc. USA

Alok Trivedi, CEO at aligned performance institute, USA

Tresa Todd, founder of women's real estate investors network | USA

Rachel Dodds, Toronto Metropolitan University, Canada

Kamal Hassan Ghallab, Fayoum University Fayoum, Egypt

Jon Lakefish, lakefish group, Canada

Maryam Young, Queen's University, Canada

Brad Dalton, The 'Best Self Catalyst' Speaker, USA

Simone, GTeX Co-Founder, UK

Maya Madkour, Plymouth University, South Africa

Erin Eastman, Women's Real Estate Investors Network, Canada

Hashmat Ali, Investor Sentiment, and Stock Returns

Thobekami Lose, Walter Sisulu University, South Africa

Giuseppe Orlando, University of Bari, Italy

Suzanne Stevens, Canada

### BUILDING AN ENTREPRENURIAL ECOSYSTEM (Inaugural session)

- Change on the horizon Economic trends that will benefit the Indian Business Environment
- Making India an easier place for foreign Businesses What changes will it take?
- Environment and reforms Enabling Environment and Policy reforms for Young Indians to start businesses.
- Follow the Money Maximising the Economic power of SME's by strengthening the Investment climate.
- Big Business and Start-ups supporting each other.

### THE NEW AGE FRANCHISE ENTREPRENEURSHIP

- Emerging trends in the Franchise Start-up scene High growth sectors and new Opportunities.
- Low-Capital, scalable and High Return Consumer Products and Service Franchise partnership Opportunities with Indian Corporate.
- Franchise Opportunities big and small for the Start-up, the Professional Entrepreneur and the Operational Super-house.
- Generation Y has the best potential to emerge as franchisees Balancing skills & Entrepreneurship in New India

### START UP ACCELERATOR

- How to start smart and scale hard!
- **Insights into the Indian eco-system:** Business ideas, vision, opportunities, challenges, markets and growth, competition, entrepreneurial mindset, investment scenario

### GROWING A FAMILY BUSINESS: TO INHERIT AND INITIATE

- Screening Opportunities Differentiating Start-up ideas vs. Corporate ideas.
- How Innovation factors into three generation family run Business?
- Progress with People and Processes to form Partnerships.
- Building Institutional Capabilities to Achieve Sustainable Organic Growth.
- Balancing governance and growth in family Business.
- Leadership succession planning In-house vs. Professional led.

### BUILDING BRANDS, BUILDING BUSINESSES: MARKETING 101

- Mastering the art of Marketing.
- Spreading the message on a tight budget.
- Marketing in the New Age.



### THE CAPITAL CONNECTION

- What do Investors Look for; What Sectors & Businesses are Hot Today?
- Debt vs. Equity What will come easy vs. what is right for each stage of Business?
- Key metrics early-stage Investors look for in a Business.
- How to raise, manage and utilise funding?
- Exit-thinking Build to Exit from day 1 of your Start-up.

### TECHNOLOGIES THAT MEAN BUSINESS

- Developing your Technology strategy.
- The Hidden lessons of Cloud Computing.
- Employing Technology as a seamless tool.
- Best Practices to reach enterprise efficiency.
- How IT can maximise the potential besides reducing cost?
- IT enabling productivity.

### TAX & LEGAL KNOW -HOW FOR SME BUSINESS

- Competition Laws in relation to the retail sector
- Small businesses are the most likely suffer from Legal Issues.
- Managing legal agreements for small-medium enterprises
- Marketing through social media

